



CultureGrams™

Insiders' perspectives on daily life and culture

The World at Your Fingertips



CultureGrams offers concise, reliable, and up-to-date country reports on the cultures of the world—from Afghanistan to Zimbabwe.

Go beyond mere facts and figures with one-of-a-kind perspectives on daily life and culture, including the background, customs, and lifestyles of the world's people. Each country report is written and reviewed by local experts, so students get unique, intimate cultural details from a real insider's perspective.

CultureGrams Online links you to all CultureGrams editions via an engaging interface that can be accessed anywhere, anytime.

- **World Edition** contains reports on over 200 countries—including every United Nations-member state, focusing on 25 cultural categories including history, personal appearance, customs, family, lifestyle, economy, and more.
- **Kids Edition** is a collection that teaches upper elementary and middle-school students more about the world around them. Each report contains engaging cultural information, complete with images, historical timeline, fun facts, and sections on history, population, “life as a kid,” and more.
- **States and Provinces Editions** feature colorful, easy-to-read reports that help upper elementary students understand the diversity and history of each U.S. state and the District of Columbia, and the 13 provinces of Canada. Each report includes maps, flags, symbols, plus sections on history, economy, geography, population, and more.

Exclusive features include video stories and slideshows, a worldwide photo gallery, and a unique recipe collection with five local recipes for each country. Plus, create-your-own data tables and charts help put dozens of facts into perspective.

Eating. Family. Greetings. Holidays. Life Cycle. Visiting.

People's Republic of
China



Did You Know?

- China is only slightly larger than the United States, but it has more than four times as many inhabitants.
- Of some 50,000 Chinese characters, only about 8,000 are in use; knowledge of 1,500 is necessary for basic literacy.
- China's legislature, the National People's Congress, has nearly 3,000 members.
- Standard Chinese (Autonghua), or Mandarin, is based on the Beijing dialect and is the national language.

Flag
The flag of China, most recently adopted on 1 October 1949, has a red background, symbolising revolution. The larger star represents the Chinese Communist Party; the smaller stars represent the Chinese people.

Country and Development Data


Capital: Beijing
Current Time: 6:24 AM
Latitude: 39.56
Longitude: 116.34
Population: 1,321,851,888 (rank=1)
Area, sq. mi.: 3,705,820 (rank=3)
Area, sq. km.: 9,590,030
Human Dev. Index rank: 01 of 177 countries
Adjusted for women: 72 of 156 countries
Real GDP per capita: \$6,757
Adult literacy rate: 95% (male); 87% (female)
Infant mortality rate: 23 per 1,000 births
Life expectancy: 71 (male); 74 (female)

Official name: People's Republic of China
Antem: "March of the Volunteers"

Country report formats deliver concise cultural snapshots

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PREVIOUS IMAGE NEXT IMAGE



Sewin

A young boy sews in front of a stall that is part of a new market Burundi because the country receives only small amounts of aid. (Kayogoro, Burundi, March 2007)



Multimedia depicts real life beyond typical travel and news images

CultureGrams Slideshow

Broaden Understanding of the World and its Peoples

CultureGrams features an easy point-and-click interface that lets users browse the world via an interactive map. Drill down by region or browse an alphabetical listing to start accessing country information.

Each report features a home page that links together all available information about that country. An always-available quick access menu links directly to the 25 key topic categories; as well as to our most popular content, like graphs and tables, time and distance calculators, and video and photo galleries.



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